

ABSTRACT OF THE DISCLOSURE

The apparatus has a base mounted on castors and upon which a telescopic post is mounted. A winch is mounted on the top of the post. A roll of flexible material is mounted on a bed and is rotatable about the post. The winch raises and lowers the bed so that the height of the roll may be adjusted to that most convenient for wrapping. By means of the castors, the apparatus may be moved around the article as it is being wrapped. The apparatus is suitable for stretch-wrapping an article which is irregular in shape or is heavy and is unusually difficult to wrap.